

April 16, 2008

## **Downtown Ambassadors® Recognized by International Meeting Professionals**

**Vancouver, BC** - The Downtown Ambassadors® were recently awarded the National Meetings Industry Award for 2008 - the only award presented in BC - by the BC chapter of the Meeting Professionals International at its National Meeting Industry Day.

The National Award Program was created to recognize people or organizations outside the direct industry that support the development of meetings and conventions or the development of policy and programs impacting the industry.

"We are very proud of our Ambassadors," says Bill Rempel, president of the Downtown Vancouver Business Improvement Association (DVBIA) that manages the program. "In many cases they offer the "front line" interaction with our members and the public at large. They represent our association in a very professional manner."

The Downtown Ambassadors® Program is comprised of 23 full-time Ambassadors who are trained in all aspects of interacting with the public and are the proactive "eyes and ears" on our streets to the benefit of businesses, residents and tourists. The Downtown Ambassadors® are fully funded by the 8,000 businesses and property owners in the 90-blocks of the DVBIA's area through a levy.

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**For more information:**

Maureen Healey  
DVBIA  
604-685-7811 ext. 204

Aila Karpio  
President, MPI BC Chapter  
604-875-6415