



MEDIA RELEASE

Downtown Vancouver BIA Supports Mayors' Council 30-Year Strategy

Downtown's Future at Risk if No Investments Made

The [Downtown Vancouver Business Improvement Association](#) (DVBIA), which represents 8,000 members, supports the long overdue projects proposed in the new [Mayors' Council](#) 30-Year Transportation Strategy for Metro Vancouver released yesterday. Maintaining and growing downtown Vancouver as the economic hub for the region depends on making major investments that expand the public transit network, reduce congestion and plan for future growth.

The proposed strategy aligns with the DVBIA's five-year strategic plan that focuses on supporting the City's 2040 Transportation plan, encouraging all modes of transportation into and around the core, and increasing walking and public transit use.

Of particular benefit to downtown in the proposed plan are upgrades/expansion to all SkyTrain and Canada Line lines; more SeaBus service; more frequent, reliable bus service including B-line bus service; more night bus service; more WestCoast Express service; and investments in the major road network that will improve/facilitate goods movement.

"We look forward to working with other business organizations, the Mayors, TransLink and the Province in planning for a future transportation model that will improve connectivity between downtown Vancouver and the rest of the region," says Charles Gauthier, President & CEO, DVBIA.

About the DVBIA

The DVBIA represents 8,000 property owners and tenants in the 90-blocks of the central business district and downtown south. It is the largest of 22 BIAs in Vancouver. Access into and around downtown by all modes of transportation has been a major pillar of its advocacy efforts for 25 years.

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